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Red Tomato - Promotional Marketing Agency

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Sydney, Australia

AWARD WINNING AGENCY - PPAI EXPO LAS VEGAS - USA Gold & Silver Pyramid Awards Winners

Sydney, Australia: After last year's Silver Pyramid Award for our Country Racing Victoria campaign, Red Tomato has backed up this year with two Pyramid Awards. We were awarded the prestigious Gold Pyramid Award for our blog content in the "**Tomato Scoop**" and a Silver Pyramid Award for our awesome Ugly Sweater campaign during this year's PPAI Expo in Las Vegas.

"The PPAI Pyramid Award has stood the test of time and continues to advance awareness and prestige of the industry's talented companies and individuals. First introduced in 1958, the PPAI Pyramid Award recognises promotional products businesses and helps shine spotlight on the collaborative business model unique to our industry." - PPAI

"The entire team at Red Tomato has gone above and beyond to exceed client expectations over the past 12 months. These two awards are a fantastic way for them to be recognised as industry leaders. Special mention to our Marketing Team for creating such great content and innovative ways to promote Red Tomato. I'm so proud of each of every one of you. Lastly, thanks to our brilliant clients! Without your support, these awards wouldn't be possible. - Justin Reynolds, Red Tomato Managing Director.

PPAI Expo took place at the Mandalay Bay Convention Center in Las Vegas on January 13 - 17 and welcomed over 20,000 visitors and 500+ exhibitors. Red Tomato was one of the few Australian agencies to attend and the entire team took part in the following events:

- PPAI Expo 2019
- CES Consumer Electronics Show 2019
- SKUCON Conference
- Visit Zappos.com Company Culture Tour

This level of recognition in one of the biggest promotional product expos in the world gives us confidence that we're on the right path to offer our clients real value and outstanding service.

About Red Tomato: Red Tomato stands out as an award-winning promotional products marketing agency because our most prized recognition is making sure our clients are delighted at every point of service and beyond.

We develop innovative and strategic product solutions that focus on your objectives, brand growth, target audience, and brand principles to go above and beyond your goals and expectations.